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## HOLLAND VALLEY GARDENS

Holland, N. Y.

LIBRARY

RECEITED \* MAR 1 3 1953 \*

U. S. Department of Agriculture

Route 16

Glads for 1953

All stock is New York State inspected: Certificate #424

- GUARANTEE We guarantee all our stock to be free from disease and true to name. All stock is sold with a money back guarantee if not satisfied upon arrival and promptly returned; but due to conditions beyond our control we can not guarantee the crop.
- TERMS Due to increased postage rates please add 25% to orders unded 32.00. Orders are postpaid.
- RAINBOW MIKED 25 Large \$1.00 40 Med. \$1.00 A chance mixture of quality bulbs. Sure to please at this price.
- DELUX MIX 15 Large \$1.00 25 Med. \$1.00 40 Sm. \$1.00 A hand made balanced mix. Ho minitures, not less than 10% red and 10% dark and smokies. Not more than 10% of any one kind or 20% of any one color.
- DARK MIX 12 Large \$1.00 20 Med. \$1.00 30 Sm. \$1.00 Not less then 10 varieties of the leading dark colors.
- NOVELTY MIX 8 harge w1.00 12 Med. \$1.00 20 Sm. \$1.00 Not less than 6 varieties or novelty glads only. A very interedting mixture.
- GIANT MIX 12 Large \$1.00 20 Med. \$1.00 50 Sm. \$1.00 A balanced mixture of giant sized glads only.
- POT LUCK PACKAGE \$5.00 Put up in large, medium or small bulbs. Your choice as to size, our choice as to varities. Guaranteed value not less than \$45.00 nor less than 8 varities. All varities baged and labled seperately.

SAMPLE LISTING NAME OF GLAD (Originators Name, Year Orgin) Color Class-Maturity days

Announcing the Opening of the

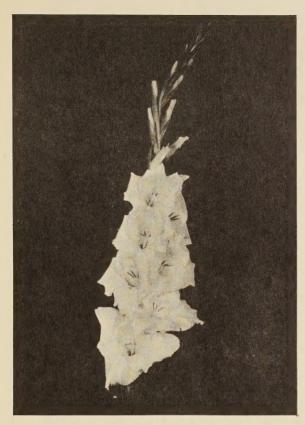
THE HOLLAND VALLEY GARDINS FLOWER SHOP

August 15th. and 16th.

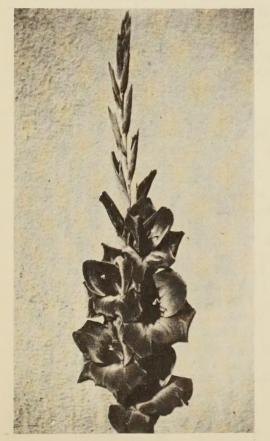
A full program for both days. Many varities of gladiolus will be on display as well as floral arrangments and corsages. Our gladiolus trial garden as well as our other fields will be open for your inspection. Many other attractions through both days.

Free corsages for the ladies. Door prizes. Everyone welcome.

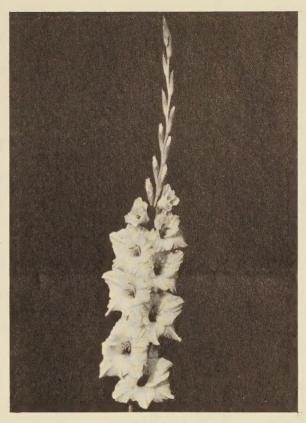
GENERAL LIST			
V. (And daily durit de language and an analysis of the second and analysis of the second	Lg.	Med. 2/15	Sm. 3/15
ABU HASSAN (Holland 47) 578-77  Best deep velvety violet blue.	.10	2/15	3/15
Will burn in hot sun.			
ALADDIN (Palnor 58) 532-85	2/15	2/10	-
Large ruffled red salmon. Nice floret. ALICH RALD 540-65	2/15	2/10	-
Very early light pink.	all all the		F /7.0
ANNAMAE (Pommert 40) 400-70 Early pure snow white.	3/25	3/13	3/10
AOTEAROA (Jenson) 406-85	2/15	2/10	3/10
Croam with darker throat.  ARANJUBZ (K&M 48) 522-90	2/15	2/10	4144
Large salmon orange with throat markings.		100	C /25
ARETHUSA (Fig. 57) 416-80  Bosutiful orly ruffled buffy apricot.	.10	2/15	5/15
ATHLONE (Kuhn 49) 400-75	.65	.40	.25
Pinkish buff cream opens up to 12. AUTUMN GOLD (Pr. 43) 412-100	5/25	3/15	- No tela
Ruffled copper yellow.		•	
BIG TOP (Rich 42) 541-75 Vory large and tall light pink.	2/15	2/10	3/10
BIRCH RLD (Rich 45) 552-90	.15	.10	2/15
Pure deep sparkling red. BITTLR SWELT (Troyer 45) 422-85	.10	2/15	3/15
Tall bittersweet orange with red-purple	• 10	2/10	0/10
throat. Opening 6 to 8 on a nice spike.  BLACK OPAL (Erroy 36) 354-92	.10	2/15	5/15
Tall black rod. Nice cuttor.	•10		
BLACK PANTHER (Lins 45) 554-80	2/25	2/10	3/10
Largest real black red. BOLERO (Leffingwell 41) 582-85	2/25	.10	2/15
Ruffled and fluted orange snoky.		0/15	
BOULOGNE (Salman 47) 562-85 Strong casy growing wind-rad.	2/25	2/15	3/15
BUCKEYE BRONZE (Wilson 40) 490-90	2/25	2/15	3/15
BUENA VISTA (Pruitt) 562-100	2/15	2/10	_
Huge tall deep rosy red. Poor bulblet	,		
garmination. BUFFETTE (Winsor 57) 416-88	2/15	2/10	5/10
Cloar buff with fine pencil line in throat	t.		
BURMA (Pa. 43) 562-88  Large he wily ruffled deep rose.	2/25	2/15	3/15
C.D. FORTMAN (Kedel 50) 440-90	.75	•50	.35
Pale orchid-pink with cromy lip petals which have brushings of a darker orchid			
color. Opens 7-9 ruffled florets on			
tall, straight spikes.  CANDY CAME (Rich 45) 461-85	2/15	2/10	3/10
Light croam with doop rose markings.	0 10 10 10 10 10 10 10 10 10 10 10 10 10	4 1 1 1 1 1 1 1 1 1 1	The second of
CANDY HEART (Salbach 58) 541-85  Blotched pastel pink.	2/25	2/15	3/15
CAPEHEART (Winsor 58) 440-90	.10	2/15	5/10
Light salmon rose adged with rose. CHAMOUNY (Baseman 58) 562-85	2/25	2/15	3/15
Coriso-roso, petals edged in silver.	3/ 30	2/ 20	0/10



Florence Nightingale



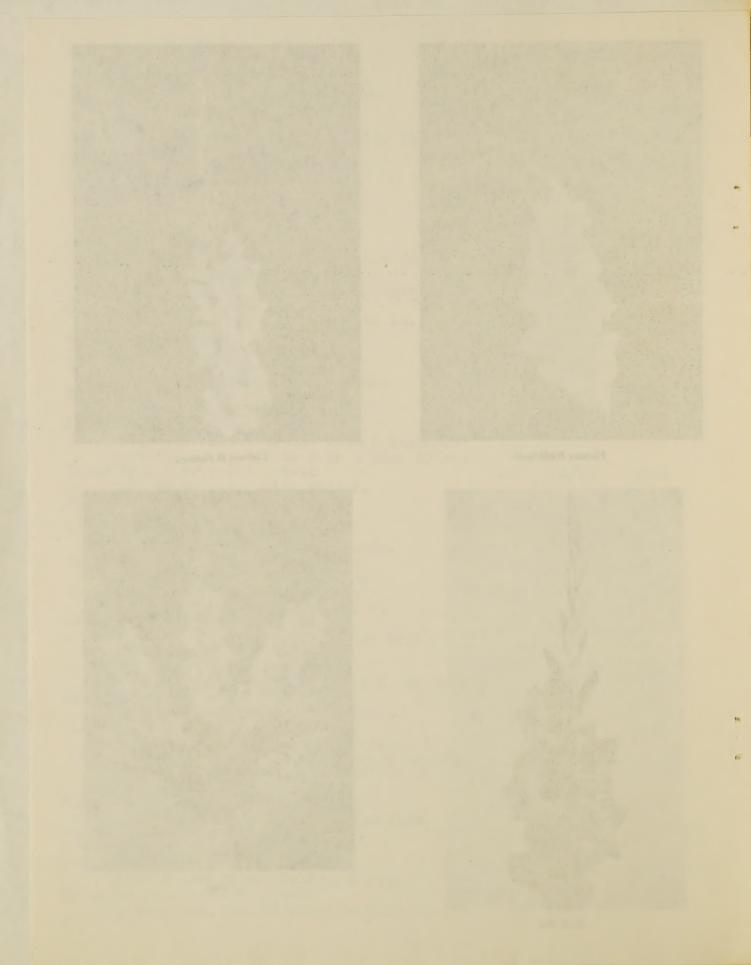
Birch Red



Clarence D. Fortnam



Gene



Mr. Di. Di. Mi-Dia (Ce	Lg.	Mcd.	Sm.
CH.Raldine (New 40) 360-75 Erly-true rose. Very good grower.	2/15	3/15	3/10
CHERRY Jam (Zimmer 43) 543-80	.15	.10	2/15
Salmon pink, doop charry blotch on	16:12		1774-11
lower put 1. CHIEF MUTHROWTH (Dllis 35) 480-85	.15	110	2/15
Lurge till growing, livender smokey.		7.0	
CHRISTIAN (C.nc 46) 500-80  Lorgo morblo white, 28 inch flower hold.	.15.	.10	2/15
CLEO (Younges 48) 441-95	.15	.10	2/15
soft pink with builf undertones and so rlot throat blotch. He vily ruffled.			
CONNECTIOUT Y WHILE (Schonoisky 44) 441-90	.10	2/15	2/10
COMMIN G (Woods 48) 506-75	.50	.55	.25
hovely classe eream with ereamy yellow lip		a Lighting	La Weak
Very heavy substance and ruffling. CONVOY (Pilmer 42)-570-85	.15	.10	. a . a . l . l . l . l
Clear true purple with recurved florets.			
CORON. (P.lmer 40) 560-80 Our own sleeted atr.in. Gream white	.15	.10	2/15
with holly rose adgaing.			
COTILLION (Butt 48) 542-85	2/25	2/15	
Doop pink with yellow throat. Opens 10. COVER GIRL (b. S. 11c 45) 542-90	2/25	2/20	2/15
Medium pink, till with long flowerhead.	300 .1		
CRINKLECREAM (Bllis 40) 410-86 L.rgo ruffled light yellow.	.10	2/18	5/25
DILPPE (Hossel 45) 452-85	.10	2/15	5/25
Doop salmon-rod with darker throat blotch DONNA (D.S Pruitt-40) 416-95	2/25	2/15	3/15
Tall golden buff, nicely ruffled.	District		
DUSTY MILLER (Blliot 45) 486-85 That shoky old rose with a red throat.	2/25	2/15	5/25
EDITH C.Vh COLD (C.va) 440	2/15	3/15	3/10
Lorgo light pink. ELIZABETH the QUARM (Thitley 41) 566-86	2/25	3/15	5/10
hinge ruffled hivender. Outstinding.		- to int	· ·
ELNER'S RUSA (Fisher 51) 460-85 Rich deep rose, he vy substance.	.50	. 35	. 25
Intense ruffling.		w .	
EVANGULINE (P Incr 48) 540-92  Till ruffled blush pink.	.20.	.11	.10
FLY (Jack 45) 440-75	2/15	3/15	3/10
FIORENCE FIGHTINGATE (Herris 47) 400-88	2/25	2/15	2/10
L.rgo lovely white, light ere m throat.	let a l	Dr. Carles	- Decem
FLYING FURTRIBS (vilson 45) 580-95 Lingu dove grey. Opens up to 14.	2/15	3/15	5/10
GENE (F rrington 49) 510-72	2./25	2/15	2/10
GEN. DOUGHLS MC ARTHUR (Motch 45) 441-70	2/15	5/15	2/10
E rly ruffled pink.	- Intl		100
GOLD DUST (Pfitzer 55) 412-70	2/10.	5/15	5/10
Gold B.Ghr (Lustin) 310-70	2/10	3/15	F and
E rly light yellow.	(Lud	Chal Hand	

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	Lg.	Wod.	Sm.
GRACE DARLING (Horris 49) 460-85	.30	.20	.15
Booutiful appleblossom pink. Some flaking GRETA GARBO (Piftzer 37) 440-85	.15	.10	2/15
Soft light rose with vro my lip.  HELRT'S DESIRE (Fiedler 48) 540-80	2/35	2/25	2/20
Heavely ruffled, light schoon pink. HEAVENLY WHITE (Moses 44) 401-70	2/15	3/15	3/10
Blue white sport of Ros. Van Lima. HIGH FINANCI (G.W. Wilson 40) 580-95	2/25	2/15	2/10
HUNTRESS (Jack 45) 466-75	.10	2/15	2/10
Berly light pinkish lavandor. INDIAN PRINCESS (Zinner 37) 562-85	.10	2/15	2/10
Hosvily ruffled rose red. IR.K (Mitsch 37) 586-90	.10	2/15	2/10
Tull, straight silvery gray.  J. VAN KONYNAMBURG (K&M 47) 436-85	2/15	2/10	3/10
JUNE BELLS (Goods 48) 400-75	.10	2/15	2/10
JUNE DAY (Roberts 46) 441-58	2/15	2/10	
Very early pink with small cherry blotch. JUNIOR MISS (Coming 44) 450-80	2/15	2/10	3/10
Doop salmon pink, with lighter mid rib and a small crown blotch.	0 /1 E	2/10	7/70
KING CLICK (Wilson 41) 852-90 Large, tall, outstanding red.	2/15	2/10	3/10
KING WILLIAM (Schenetsky 40) 550-85 Tall, large, soft salmon and apprient blon	a.	2/10	3/10
LADY JAHJ (L ke 41) 406-85  Light cro m, two lower putals pale yellow	.10	2/15	2/10
L.NC.STER(P.lmer 44) 470-85 Till lightly ruffled clour dark purple.	.10	2/15	2/10
LAVANDAR PRINCE (L. Salle 44) 486-90 Soft lavender with deeper lines in throat		2/15	2/10
LIVENDER QUEEN ( 57) 366-82  Good rich lavender.	2/15	2/10	3/10
Landing Lady (H.B. Johnson 42) 506-87 Largo cromy white. Very popular.	.10	2/15	2/10
LEEUWENHORST (S.1. 48) 460-85 Largo, light lavender-pink.	2/25	2/15	2/10
MAGNOLIA (P.lmer 40) 460-85 Consistent, light ere my pink.	.10	2/15	2/10
LANSOLR (Sulbach 47) 454-82 Deep blood red with velvety glow.	.25	.15	.10
MARGUERITM (Pornmert 59) 555-80 Large rose salmon, yellow throat.	2/25	2/15	2/10
MLRIMBA (Pa. 42) 416-85. Tall, slightly ruffled light buff.	.15	.10	2/15
MIDHIGHT RED (Rich 40) 454-70 Tall durl red, white penciling in threat.	.15	.10	2/15
Tall light salmon pink, opens 8 to 10.	2/15	2/10	3/10
MISS LEBERTA (Torrie-Flad 50) 401-80 Pure white, Levender splesh in throat.	2/25	2/15	2/10
MISS WISCONSON (Kru. 43) 460-90 Very outstanding rose pink.	2/25	2/15	2/10
LISTY DAM (Rich 41) 580-98 Tall warm gray smoky.	.15	.10	.05

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	Lg.	lvigd.	Sm.
MOTHER KADEL (Hadel 41) 312-85	2/15	2/10	3/10
Modium tall, fine clear yellow.  MOTHER MACHRIE (Dr. Stevens 27) 480-85	.20	.15	2/25
Till gray or ngo ind light tan.  iRS. D.R/III 468-80	2/25	2/15	2/10
Very nice tu-tone lavender.  MT. INDEX (Niller 42) 401-68	2/15	2/10	3/10
Tall white with yellow throat.  MYRN. F.Y (Lines 46) 466-85  Rich orchid-lavender.	.10	2/15	2/10
OCTOBER SUNSHIME (Quickenbush 47) 420-85 Outstanding or mgo-buff.	.15	.10	2/15
OG.RIT. (Wils 42) 532-99  Rose salmon blending to a cream throat.	.15	2/25	.10
ORIENTAL PARE (Corlson 46) 506-85 Large peurl cream white.	.10	2/15	2/10
P.CIFIC. (Whosler 45) 406-80 Tall ruffled cre my white.	.10	2/15	2/10
P.STEL (Both 42) 480+95  Beautiful blended pastel colored smoky.	.15	2/25	.10
P.TRICI.M (Shour 47) 566-87 Clear lavender self.	.15	.10	2/15
PARLA ANN (Tob 42) 460-95 Light rose.	2/15	2/10	3/10
PH_NTOM BELUTY (Bastin 47) Tall ruffled light pink.	.15	2/25	.10
PICARDY (Palnor 31) 530-90 Very large salmon pink.	.10	2/15	2/10
PINK CH.RM (La Salle 46) 442-75 Large, tall, watermelon pink.	10	2/15	2/10
PINK R.DI.NCH (Qu.ckonbush 41) 440-85 Beautiful rose pink.	.10	2/15	2/10
PURPLE BELUTY (Roozin 40) 470-88 Clear deep purple.	2/15	2/10	3/10
PURPLE SUPREMED (G.W. Wilson 42) 470-85 Tell medium purple with silver edgeing.	2/25	2/15	2/10
R.VEL (KER 47) 477-75  Violet blue with red throat bletch.	2/25	2/15	2/10
RED CH.R. (Butt 39) 452-85 Till clear red. One of the best reds.	.10	2/15	2/10
RLD CHLRRY (Roberts 46) 456 - 70 Extr. carly cherry red.	-20	.15	.10
RID WING (Wright 48) 436-85 Tall lightly ruffled searlet red.	.25	.15	.10
REWI FLLLU (Fallu 55) 554-95 Very large dark velvety red.	2/15	2/10	3/10
ROSA VAN LIMA (Pfitzer 40) 460-80 Large rose pink, lighter throat.	.10	2/15	2/10
ROSE DELEGHT (Jo. 29) 460-72 Hedium rose, desper throat blotch.	2/15	2/10	3/10
RUFFLAD RIGHT (Rich 47) 454-70 Ruffled, flat, wide open with small white	.40	.30	.25
line on throat petal. Tall and straight. Salaon's GLORY (Sala a 47) 507-80	.10	2/15	2/10
Tall, large ere in with select throat. SENS.TION (Alarshall 39) 530-105		2/25	
Lightly ruffled, bright, soft rose.  Very beautiful but a little late.		tota light	

	Lg.	Med.	Sm.
SHIRLDY TEMPLE (D.S. Pruitt 37) 406-100	.15	2/25	.10
Large ruffled cream white. SILVAR CUP (New ) 507-65	2/15	2/10	3/10
Cream sport of Fulton. Barly. SILVER STAR (Snyder 45) 401-90	.10	2/15	2/10
Tall white with lavender blotch. SILVER WINGS (Ritsema 44) 500-88	.10	2/15	2/10
Largo heavily ruffled white. SNOW PRINCESS (Pf. 59) 400-80	2/15	2/10	3/10
Tall straight early white. SPARKS (Glass 47) 507-95	2/25	2/15	2/10
Ivory with an orange-scarlet blotch on lower petuls. Fluted florets.	- 1	242	24.00
SPIC and SPAN (Carlson 46) 432-80 Outstanding ruffled deep pink.	2/25	2/15	2/10
SPOTLIGHT (Palmer 44) 413-80 Clear medium yellow; red throat blotch.	2/25	2/15	2/10
STOPLIGHT (Lins 42) 452-87 Clear lightly ruffled rod.	.10	2/15	2/10
SUNDAY BRST (Plotcher 50) 566 Clear light levender rose blending to a	.30	.25	.20
rich croumy throat. SUN SPOT (Roberts 45) 417-80	.15	2/25	.10
Ruffled apricot buff with rose throat. SURFSIDE (Vinsor 37) 400-92	.10	2/15	2/10
Nice lightly ruffled white. TEXAS (Buch 47) 500-70	.15	.10	2/15
Fine tall early white. THE OUL (Whooler 42) 490-95	.15	.10	2/15
Doop dusty rose with pansy throat blotch that resembles owl's eyes.			
TIVOLI (N&1 47) 401-90 Soft rose shading to a very light throat.	2/25	2/15	2/10
TREASURE ISLAND (Lins 47) 540-90 boutiful light rose-orchid.	.15	.10	2/15
TRUE LOVE (Klein 45) 440-70 Fine light pink, Burly.	2/25	2/15	2/10
UHU (KeM 46) 482-85 Unique brown and ergan shoky.	.10	2/15	2/10
V.N GOLD (Van Voorhis 40) Early deep yellow.	.10	2/15	2/10
V.RIATION (Kru. 41) 340-75 Bo utiful varigated pink.	2/15	2/10	3/10
VOO DOO (Kadel 44) 480-80 Very large ruffled and fluted shoky.	.10	2/15	2/10
VULC.N ( Dr. Stevens 42) 470-82 Very be utiful 1 mge reddish-purple.	.15	.10	2/15
WANDA (J.H. Snyder 41) 406-83	2/15	2/10	3/10
Rich crown. WEDGE WOOD (Fisher 47) 566-80	.15	.10	2/15
Very ruffled levender, cressly yellow throw WHITE CHILLENGE (.rnett 47) 501-90	.10	2/15	2/10
Large white overeast with . pile rose blush and a rose blotch in throat.	0/05	0 17 -	0./2.0
WHITH GODDASS (Roberts 48) 500-80 Largo he vily ruffled, clear white.	2/25	2/15	2/10
Very light cross throat.			

	Lg.	Wed.	Sm.
WHITE GOLD (Sheer 41) 506-70	.10	2/15	2/10
Very large, tall cream. Outstanding. YELLOW HERALD (K&M 47) 411-80 Nice ruffled, rich amber shade of yellow.	2/15	2/10	3/10
MINITURES			
ATOM (Hedgecock 46) 236-80	2/25	2/15	2/10
Scarlet with all petals edged in gold. BABS (D.S. Pruitt 45) 210-68	2/25	2/15	2/10
Very carly yellow. BROWN ORCHID (Van Voorhis 40) 290-85	2/25	2/15	2/10
Tall attractive valvety brown. FILIGREE (Kuhn 45) 216-80	.20	.15	.10
Buff color, ruffled and laciniated. FLUFFY RUFFLUS (Brown 26) 206-75	2/25	2/15	2/10
Crosmy yellow ruffled and laciniated. KEWPIE (Brown 30) 150-68	2/15	2/10	3/10
Orange-red, petals edge in cream. NaDLa (Leffingwell 37) 231-90	2/25	2/15	2/10
Upper petals bright salmon, lower petals yellow.	0 /05	2/25	0 /7.0
OCEAN SPRLY (Baskman 46) 206-75  Early medium sized deep eroom.	2/25	2/15	2/10
ORANGA BUTTARFLY (Salbuck 27) 222-90 Clear deep orange.	2/25	2/15	2/10
RED BUTTON (Moorner 48) 150-62 Bright red, f.ee-up florets. White	2/25	2/15	2/10
stamens. One of the smallest miniatures. TWDEDLEDDED (Voorhis 38) 250-85 A blending of red and gold.	2/25	2/15	2/10
TWINKLES (Butt 48) 232-70 Intensely ruffled. Dark orange flushed	.55	. 25	.20
pink on outer petals with deep yellow center, on which reddish lines appear.			
WHITE SETTH (Hoerner 42) 100-80 Rearly pure white. One of the smallest.	.15	.10	2/15
YMELOW BIRD (Muhn 46) 210-80 Tall Outst inding yellow. Opens 10.	.15	.10	2/15

MINITURN MIX - Hand made well balanced. 12 for \$1.00

BULBLETS - 25¢ a package, count varies with value.

M.RKING PENCIL - Will not wash off. 15%.

WIRDD WOOD L.BLDS - 5/8" by 51" 50 for 25d.

5% D.D.T. POWDIR - 25¢ 1b. 5 lbs. for \$1.00

## GLADIOLUS PRICE LIST FOR 1953

Featuring many of the better newer glads as well as most of the old reliable ones. Each year we drop a number of varieties from our list, these are replaced by newer and better ones. This is not done just because they are older and become cheaper but because by careful selection from the many new varieties grown in our trial garden each year, we have found these better ones in the same color class to take their place. We can't grow them all but we do try to grow the best.

HOLLAND VALLEY GARDANS is owned and operated by H.B. Fancher & Son and is located in the heart of the fertile Holland Valley, seven miles south of East Aurora, New York on Route 16. Visitors are always welcome.

We can furnish you perennials, flowering bulbs, shrubs, ect. let us know your needs.

Let us know your growing problems, we will be only to glad to try and help you. We know some answers and can find out the rest.

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Ex D.D.T. Co D. - 254 lb. b lb. 5 lb. 1.00

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